A Robert Wood Johnson Foundation program



# Toolkit for a Community-Led Response to Pharmacy Closures in Chicago

#### Prepared by:

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#### **TABLE OF CONTENTS**

Action-oriented strategy to address pharmacy deserts and closures at the population levels	
Planning	3
Project work	3
Recommendations	8

#### **ABOUT THE PROGRAM**

Clinical Scholars is a national leadership program of the Robert Wood Johnson Foundation led by the University of North Carolina at Chapel Hill. Learn more about RWJF's Leadership for Better Health programs by visiting: rwjf.org/leadershipforbetterhealth

#### **ABOUT THE TOOLKIT**

This document can be used to guide the development and planning of future efforts aimed at engaging the community and public officials in addressing pharmacy access barriers in Black and Hispanic/Latino neighborhoods. We also expect this tool to emphasize the importance of awareness and building the evidence base to promote equitable policies. For more information contact: qato@usc.edu

## Toolkit for a Community-Led Response to Pharmacy Closures in Chicago

Disparities in the use of prescription medications is an important, yet often overlooked, public health problem that may contribute to persistent health disparities across communities in the United States. Over the past decade, federal policy efforts attempting to address this problem have focused on ensuring prescription medications are affordable. While important, some communities do not even have a pharmacy. A recent study found that residents of minority neighborhoods on Chicago's West and South Sides are more likely to live in pharmacy deserts than those living in white neighborhoods. In recent years, the gap in pharmacy access in Chicago has worsened amid the unprecedented rise in pharmacy closures.

Ensuring access to pharmacies is a public health imperative. If we continue to ignore the role of pharmacies and pharmacy closures, more and more people living in predominately minority neighborhoods will continue to encounter barriers in accessing medications. This wicked problem is particularly important considering the scope of pharmacy services, particularly chains, continues to expand beyond the provision of prescription medications to include preventative and emergency care including contraceptives and naloxone. In March 2017, state and local officials including U.S. Representative Danny Davis and Senator Patricia Van Pelt, voiced concerns alongside community residents about the alarming and "unacceptable" increase in pharmacy closures affecting Chicago's West and South Sides.

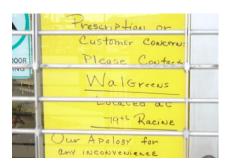
## Action-oriented strategy to address pharmacy deserts and closures at the patient and population levels

- Patient level: In partnership with local pharmacies and community health centers (CHCs), we explored feasible solutions to ensure patients get the prescriptions they need to stay healthy. Specifically, we looked into provision of transportation vouchers for CHC patients and are working on development of on-site telepharmacies at CHCs that had experienced a pharmacy closure.
- Population-level: We worked to address pharmacy closures by advocating for legislative and regulatory changes that prevent closures from occurring in the first place. Based on a stakeholder analysis, our team researches potential policy options such as increased pharmacy reimbursement, pharmacy location regulations, public financing of pharmacies at-risk for closure, and redlining.
- Meetings with key stakeholders including local health department officials, pharmacy organizations, CHCs, local pharmacists, and payers, helped us gauge the feasibility of our potential solutions and to identify additional partners.
- Town halls with community residents helped us ensure our solutions are responsive to community needs.



"I used to walk to the pharmacy. I am in the middle of two that closed. Walking would be our exercise. We would also utilize the minute clinics. I used to walk and I don't anymore... These closures have changed my life."

- Town Hall Attendee



#### **Planning**

We concurrently planned several pilot initiatives and advocacy strategies. We initiated several meetings and established relationship with the key pharmacy organizations (Walgreens, Cardinal Health), public health (Chicago Department of Public Health and the Illinois Department of Public Health) and policy officials at the state and federal level.

#### **COMMUNITY PARTNERSHIPS**

For this work, we partnered with Esther Sciamarella, Executive Director of the Chicago Hispanic Health Coalition and Melvin Thompson, Executive Director of Endeleo Institute, a faith-based community organization that serves the South Side communities in Chicago. Stakeholders include Walgreens, the Chicago Department of Public Health (CDPH), local independent pharmacies, a federally-qualified health center (FQHC), and Cardinal Health's Telepharmacy division.

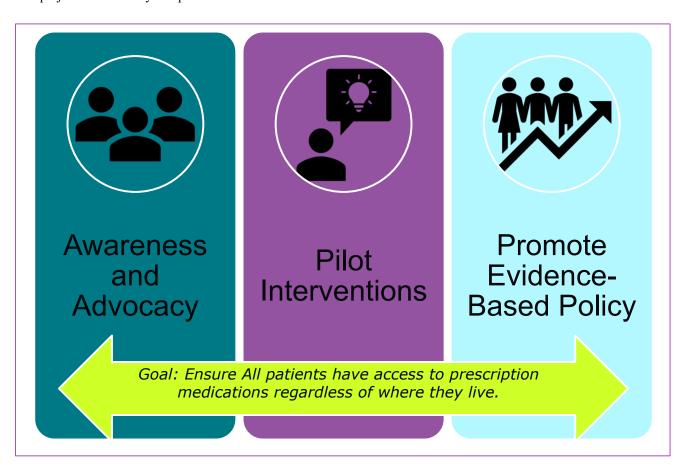


#### **TEAM COMPOSITION**

- Dima M. Qato, PharmD, MPH, PhD
- Shannon Zenk, RN, PhD

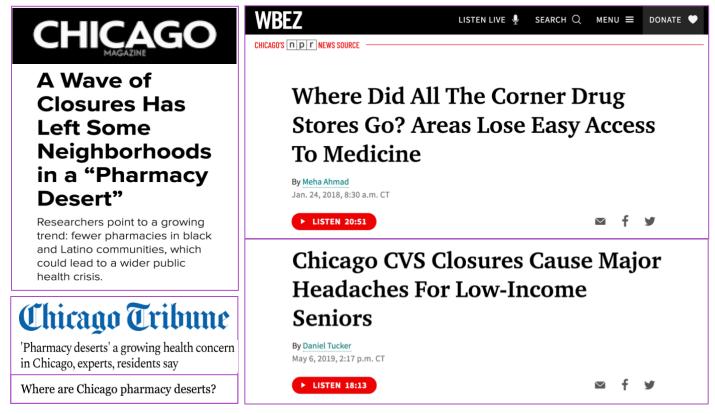
#### **Project work**

The project had three key components:

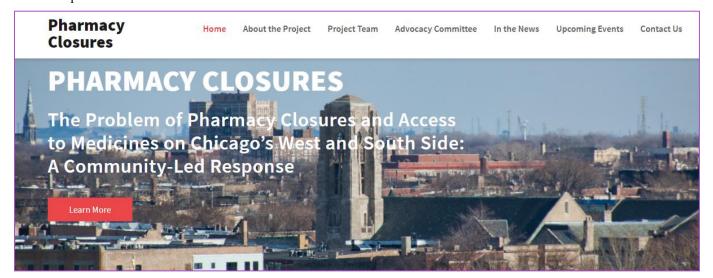


#### **AWARENESS AND ADVOCACY**

Media Coverage: In collaboration with our community partners and other collaborators, our project and research received widespread news coverage that empowered the community and encouraged local policy makers to address the problem of pharmacy closures affecting black and Hispanic communities.

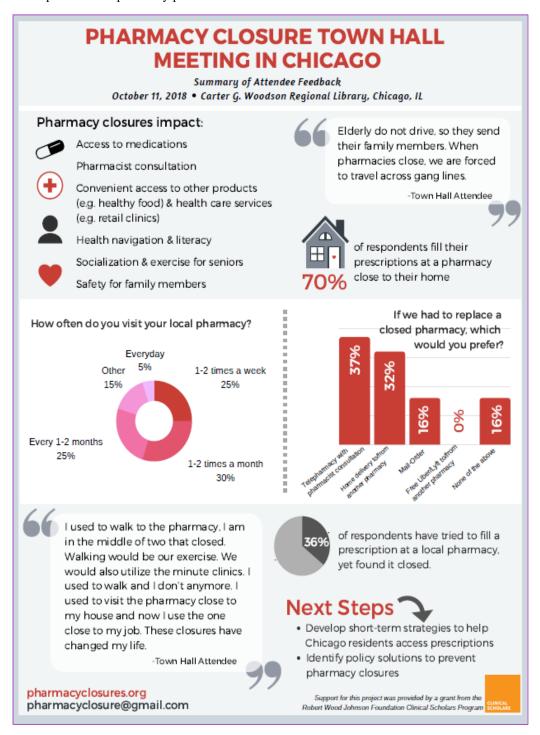


Website: We create a website to compile news items, policy updates and allow for community members to ask our team questions.



**Town Hall Meetings:** In partnership with The Endeleo Institute and the Hispanic Health Coalition of Chicago, we held Town Hall meetings in neighborhoods recently affected by pharmacy closures.

• Focus Groups: The feedback from the Pilsen Clinic Focus Group informed our pitch to University of Illinois (UI) Health Leadership to fund telepharmacy pilot.



#### **PILOT INTERVENTIONS**

We also attempted to pilot a few patient-level interventions to directly address barriers in access to medications for residents affected by pharmacy closures. We initially planned on creating a transportation voucher program for patients visiting a local FQHC that had experienced a recent pharmacy closure. The resource constraints at the FQHC did not allow us to implement this program, although it was needed. We also attempted the development of a telepharmacy, but institutional barriers curtailed their success.

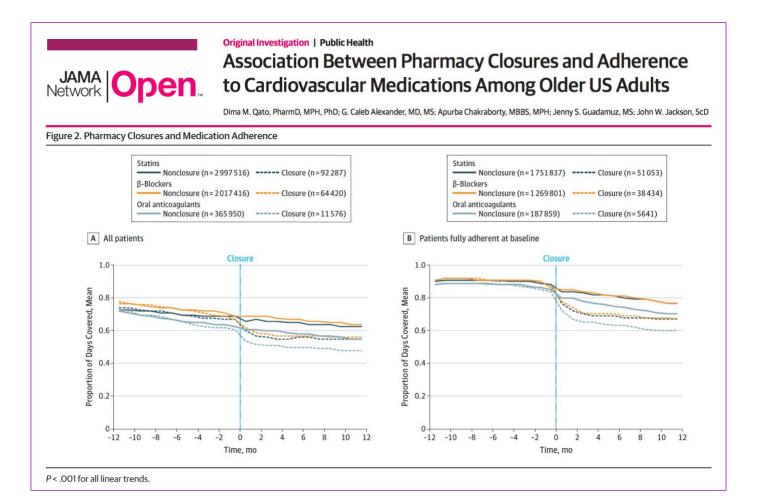
#### **INFORMING EVIDENCE-BASED POLICY**

 Evidence-Based Research: In order to improve equity in access to pharmacies, we conducted a series of analyses to inform national, state and local policy and programming efforts.

#### Illinois:

- Governor Signs Bill Creating Regulatory
  Framework for PBMs to Lower Prescription
  Drug Costs (HB 465)
- Section 140.439 Critical Access Care Pharmacy Payment
- Rural pharmacies to get state financial help
  State begins implementing \$10 million
  Critical Access Care Pharmacy program
- Federal: At the national level, our research was used to inform the development of legislation that would reform pharmacy benefit managers (PBM) reimbursement practices so they are more equitable and transparent.
- Chicago: In collaboration with CDPH, we discussed potential policy solutions. In order to do this, we conducted and updated our analyses of pharmacy deserts in Chicago and overlaid them with the City of Chicago "Opportunity Zones" in order to identify neighborhoods most affected by pharmacy closures and most in need of funding.
- Additional Options: Tiered dispensing fees, tiered licensing fees, HRSA "pharmacy shortage area" designation, and pharmacy location regulations

# MEASURING COMMUNITY HEALTH By Dima M. Qato, Martha L. Daviglus, Jocelyn Wilder, Todd Lee, Danya Qato, and Bruce Lambert 'Pharmacy Deserts' Are Prevalent In Chicago's Predominantly Minority Communities, Raising **Medication Access Concerns** EXHIBIT 3 Pharmacy Deserts In Chicago, By Community Type, 2012 Black segregated Hispanic segregated White segregated All integrated /// 1 mile 17 32 56 64



### **JAMA** Internal Medicine

## Assessment of Pharmacy Closures in the United States From 2009 Through 2015

Jenny S. Guadamuz, MS<sup>1</sup>; G. Caleb Alexander, MD, MS<sup>2,3</sup>; Shannon N. Zenk, PhD<sup>4</sup>; <u>et al</u>

Characteristic	Urban (n = 23 159) <sup>b</sup>			Nonurban (n = 51 724) <sup>b</sup>		
	Cumulativo	Hazard Ratio (95% CI)		<ul><li>Cumulative</li></ul>	Hazard Ratio (95% CI)	
	Cumulative Hazard Rate	Unadjusted	<b>Multivariate</b> <sup>c</sup>	Hazard Rate	Unadjusted	<b>Multivariate</b> <sup>c</sup>
Overall	0.16	1.22 (1.17-1.28) <sup>d</sup>	1.10 (1.04-1.17) <sup>d</sup>	0.13	1 [Reference]	1 [Reference]
Pharmacy type						
Chain	0.08	1 [Reference]	1 [Reference]	0.08	1 [Reference]	1 [Reference]
Independent	0.27	3.15 (2.89-3.43) <sup>d</sup>	3.29 (3.01-3.59) <sup>d</sup>	0.23	2.90 (2.72-3.08) <sup>d</sup>	2.98 (2.80-3.17)°
Mass	0.06	0.66 (0.54-0.82) <sup>d</sup>	0.65 (0.53-0.81) <sup>d</sup>	0.06	0.77 (0.69-0.87) <sup>d</sup>	0.78 (0.70-0.88)
Food	0.13	1.49 (1.28-1.73) <sup>d</sup>	1.45 (1.25-1.69) <sup>d</sup>	0.10	1.30 (1.18-1.44) <sup>d</sup>	1.30 (1.18-1.44)
Clinic/government	0.32	3.80 (3.30-4.37) <sup>d</sup>	3.61 (3.14-4.15) <sup>d</sup>	0.27	3.41 (3.07-3.79) <sup>d</sup>	3.50 (3.14-3.89)

#### Recommendations

We recommend that policy makers, in partnership with pharmacies and community organizations, should implement programs that target pharmacy deserts and pharmacies at risk for closures.

While we encountered challenges in the implementation of our pilot programs, these institutional barriers may be easier to overcome in the coming years as awareness of the problem of pharmacy deserts has increased.

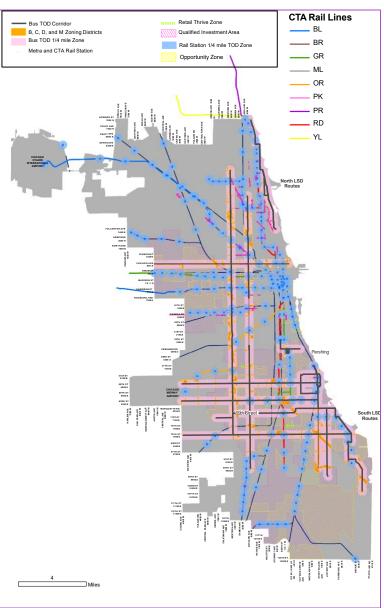
We also recommend the ongoing evaluation of pharmacy access at the local level in minority neighborhoods in all cities across the United States.

#### **GETTING STARTED**

First, you should identify a community partner, an FQHC or primary care clinic, and an independent pharmacy, for a pharmacy desert neighborhood.

You can work together to identify priority needs and reach out to local policy and public health officials to discuss and propose several solutions.





"I think matching the evidence to what's really on the ground is the key of a working partnership between academic researchers and community-based organizations. Because your data will say one thing, but maybe it's not prioritized in a way it should be."

- Melvin Thompson, Executive Director of Endeleo Institute